

Stay Smiling Partners launches platform to help artists with special needs earn income

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Vancouver BC –Stay Smiling Partners is opening their main website to the general public so they can explore custom artwork orders, product purchases or corporate licensing deals using the work of artists with special needs. Before this platform, artists would need to promote their materials themselves or with the help of friends, family and support groups. Stay Smiling Partners simplifies the business by licensing work from their clients and pursuing external contracts, merchandising opportunities and art sales. This frees up the artists to focus on their art while enjoying some income. They guarantee that 80% of the profits will go back to the original artist regardless of the deal.

By appealing to a larger target audience using a web platform, Stay Smiling Partners hopes to help their artists find more patrons and generate more sales. “Many local support groups sell some products on the side, but that isn’t their primary focus” says David Drake, the founder of Stay Smiling Partners. “With our flexible technology, our amazing artists and some social media magic, we can reach many more people at a lower cost”. This launch is just the most recent step this organization has achieved as it continues to gain traction.

While based in Vancouver, Stay Smiling Partners is a North American organization. They have worked with partners and artists from BC, Alberta and Ontario in preparation of the service’s launch and are actively connecting with organizations in the United States. They anticipate this network will grow post-launch as more people learn of the platform. Those involved in the special needs community and encouraged to reach out to Stay Smiling Partners to discuss partnerships.

Readers are encouraged to learn more by visiting the platform: www.staysmilingpartners.com or reaching out to info@staysmilingpartners.com.